

June 15, 2010

Dear Friends,

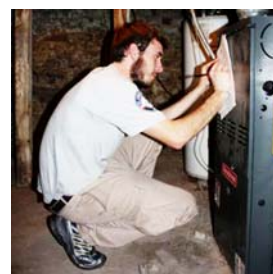


Thank you for your ongoing support of the work of Groundwork Denver. We hope that you have been impressed by the growing positive impact of the organization in Denver's lower-income neighborhoods and on the environment as a whole. While the last year has been tough for non-profit organizations, we recognize that times have been even tougher for low-income families so we've moved forward with bold plans for 2010: **serve more people; save more money on energy bills for more low-income families; create more jobs for youth; and eliminate more greenhouse gas emissions.** It is a critical moment to help both people and the planet, and that's why we're asking you to donate to Groundwork Denver.



In 2010, Groundwork Denver will accomplish the following:

- Our door-to-door energy actions will bring energy efficiency services directly to the residents of **27,000 households** in 10 lower-income neighborhoods in Denver.
- Our porch bulb swaps, in-home energy reviews and energy efficiency upgrades will save low-income families over **\$120,000 on their energy bills.**
- Our Green Team youth employment program has transitioned from summer-only to year-round, tripling the number of paid work hours available to low-income teens.
- Our alternative transportation project will support northwest Denver residents in exchanging **590,000 miles** of driving for walking, biking and busing.
- Our efforts will reduce greenhouse gas emissions by at least **2,500 tons per year.**



While others argue about what to do about climate change, Groundwork Denver is taking action to achieve big results!



This bold plan depends heavily on the invaluable energy and commitment of our increasing number of volunteers. In 2009, we had the help of over **780 volunteers** contributing over **8,200 hours** of service to help the community and the environment. In 2010, we are recruiting even more volunteers to get this work accomplished efficiently and effectively. Already in 2010, we've had the benefit of **650 volunteers** contributing **6,550 hours.**



However, Groundwork Denver also needs financial support to get all of this work accomplished. I'm asking you to **please consider making a donation** to support our efforts to help more families reduce their energy bills, employ more youth in "green" jobs, and slash even more greenhouse gas emissions. Your tax-deductible donation will be translated directly into action for measurable environmental and economic results. Please help us meet our summer fundraising goal of \$7,500 by donating to this important work!



Thank you sincerely for considering this request to support Groundwork Denver and the communities that we serve.

Sincerely,

A handwritten signature in cursive that reads "Wendy Hawthorne".

Wendy Hawthorne, Executive Director

Please donate by sending a check to:  
Groundwork Denver, 2740 W. 28<sup>th</sup> Ave., Denver, CO 80211  
or donate online at [www.groundworkdenver.org/donate](http://www.groundworkdenver.org/donate)